

Artists – Join the Riot!

Rights and Usage Agreement

Artists... come riot with us! sweetriot supports the emerging artists community by featuring works that embrace sweetriot's culture on each of its tins. Our aim is to offer artists great promotion opportunities for their beautiful works of art while providing sweetriot's cool customers a continually refreshing experience. We are a new and small NYC based company and are arts and culture lovers.

1. ELIGIBILITY: Open to individuals 18 years and older.

2. PORTFOLIO REQUIREMENTS: Various forms of visual art will be considered. sweetriot, inc. will select artwork that resonates with sweetriot customers and embraces sweetriot culture. Artists should submit nine to twelve separate pieces. If selected, sweetriot will feature three of the artist's works - one for each sweetriot flavor.

3. HOW TO ENTER: Artists should email their entries to the following address: art@sweetriot.com. We recommend high resolution jpeg images at least 6 inches by 6 inches at 300 DPI. Ideally, we'd like you to name each image file the title of your piece. If chosen as a finalist, the artist will need to submit high resolution EPS images in order to create high resolution labels for use on sweetriot tins.

If the artist's artwork is not selected in the first round of submissions in which it is considered, the artists' artwork will automatically be considered once more (and only once more) in the subsequent round unless the artist specifically requests not to be considered in the subsequent round.

4. RIGHTS AND USAGE: Every submission should be accompanied by a signed Rights and Usage Agreement. By submitting artwork, the applicant represents that his or her entries are the artist's original creation and that the pieces do not infringe on any third-party rights.

Copyright of selected artwork remains with the artist who agrees to grant permission to sweetriot to use the submitted material on sweetriot product tins for approximately three months, sweetriot's web site, sweetriot promotional materials, tradeshows and other promotional events, and press releases and articles as needed. The artist also grants permission to sweetriot to crop submitted pieces in order to properly fit on sweetriot tin labels. The artist's permission to display the artwork cannot be reversed and its use or removal is entirely at the discretion of sweetriot, inc.

sweetriot ensures that the artwork will be rendered at an appropriately high level of resolution. The artist agrees that the artwork may be displayed on sweetriot's web site on an ongoing basis as part of sweetriot's featured artist program.

If selected to be featured by sweetriot, the artist's signature below constitutes permission to use artist's name, likeness, entry and artwork, and to photograph him or her for the purposes of trade, publicity or promotion.

Selected artwork gains exposure through prominent placement on sweetriot product tins for approximately three months, distribution through retail stores, sweetriot's web site, tradeshows and events, and press generated by sweetriot. There are no cash awards for the selected artist's artwork, and the artist agrees not to charge any price per image.

First Name:	Last Name:
Street Address:	City:
Postal Code: State/Province:	Country:
Phone:	Email:

Signature of Artist/Authorized Agent: _____ Date: _____